

# Marketing – B.S. at Northern Illinois University (NIU)

Earn college credit while in high school by taking advantage of dual credit and/or Advanced Placement (AP) options.

FIRST YEAR			
✓ First Semester			Hours
ENG 103*	Composition I		3
CSD 100, 101 or ENG 111	The College Experience, Career Planning or College Study Skills		2
MAT 150*	College Algebra		4
PSY 102*	Introduction to Psychology		3
IAI HUMANITIES	Select from General Education link below		3
<b>Semester Total</b>			<b>15</b>

✓ Second Semester			
			Hours
ENG 104*	Composition II		3
MAT 211*	Calculus for Business and Social Science		4
ECO 261*	Principles of Microeconomics		3
BIO 100 or 103	Environmental or General BIO		3
IAI FINE ARTS	Select from General Education link below		3
<b>Semester Total</b>			<b>16</b>

SECOND YEAR			
✓ First Semester			Hours
COM 100	Oral Communication		3
MAT 220*	Business Statistics		4
ECO 260*	Principles of Macroeconomics		3
ACC 121*	Financial Accounting		4
CIS 123*	Management Information Systems		3
<b>Semester Total</b>			<b>17</b>

✓ Second Semester			
			Hours
BUS 256*	Business Law		3
MM 149	Introduction to Marketing		3
IAI HUMANITIES/ FINE ARTS or IAI SCIENCE	Select from General Education link below		3
ACC 122*	Managerial Accounting		4
IAI PHYSICAL SCIENCE W/LAB	Select from General Education link below		4
<b>Semester Total</b>			<b>17</b>

**NIU Requirements:** All courses with an asterisk\* require a grade of "C" or better.

A 2.5 GPA is required for admission.

To meet degree completion at NIU at least 60 additional credit hours will need to be completed.

**Links to General Education (IAI) course options:**

<http://www.kish.edu/AAdegree> **and** <http://www.kish.edu/ASdegree>

*This is only a guide. Please contact transfer institution for current information and consult with the Kishwaukee College Academic Advising Office. Please refer to college website and/or catalog for any changes to curriculum for your program of study.*