



KISHWAUKEE COLLEGE

BUSINESS GROWTH ACADEMY



The Business Growth Academy is crafted specifically for small businesses ranging from one to twenty-five employees. The academy consists of seven workshops, each designed to guide you through assessing your current standing, defining your desired goals, and outlining the strategic steps necessary to reach them. Training is designed for established business owners open and generating revenue.

Taught by

Dr. Jock Sommese

**Where: DeKalb Public
Library**

Time: 6:15 – 8:15 pm

Cost: FREE

Thursday, September 12 | Sizing up Your Company

Thursday, September 19 | Developing a Strategy for Growth (via zoom)

Thursday, September 26 | Financial Tools & Performance

Thursday, October 3 | Seizing the Market

Thursday, October 10 | Strengthening the Product/Service

Thursday, October 17 | Lead, Organize, Plan

Thursday, October 24 | Next Steps for Success

Training made possible through the generous support of Old National Bank Community Reinvestment Grant.

For more information and to register, visit kish.edu/sbdc

Registration links are located under "Small Business Development Classes."

Questions? Contact LaCretia Konan at lkonan1@kish.edu



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