

BUSINESS/MARKETING MANAGEMENT ACCOUNTING Advisory Committee Meeting

MEETING DATE: Wednesday, April 19, 2017
 MEETING TIME: 8:00 a.m.
 MEETING PLACE: Kishwaukee College, A-1228

Breakfast will be served.

AGENDA

- Introductions
- Approval of Fall 2016 Notes
- SP 17 Enrollment ACC/BUS/MM
- Spring 10th Day Report

AGENDA – ACCOUNTING

1. Illinois Accounting Teachers Conference
2. VITA – New Partner Feedback
3. FY17 Assessment Update – Program Level Focus
4. FY17 Assessment Update – Technology is Our Friend
5. HLC Annual Conference – What are Other Institutions Doing?
6. NIU COB – New Dean and Curriculum Updates (04/21/17)
7. Trends you are seeing in the workplace (good, bad, or otherwise). What can we (KC) do to better prepare our students for transition to the workforce in general and your business specifically?

AGENDA – BUSINESS/MARKETING MANAGEMENT

1. Enrollment Management Update/ideas.
2. Curriculum: Marketing Management/Business
3. Illinois Articulation Initiative (IAI), Business Panel
4. Business Club – Chicago Field Trip & TedxTalk
5. Career Center
6. Internships
7. Other Items

8.	MARKETING MANAGEMENT - full time & part time students												
Curr. #	Curriculum Name	SP10	FA10	SP11	FA11	SP12	FA12	SP13	FA13	SP14	SP16	FA16	SP17
218	AAS-Marketing & Management	49	62	63	70	72	65	60	61	49	36	33	21
293	Cert-Retailing	0	1	2	7	2	5	3	3	1	0	0	0