

## Fall 2024 Complementary Health Programs Advisory Committee Meeting

**Meeting Date:** October 16<sup>th</sup>, 2024

**Meeting Time:** 9:00am

### External Participants:

Mitzi Pearson – Director of Massage Operations, Hand & Stone Massage and Facial Spa

Cassandra Stratton – Director Corporate Massage, Mario Tricoci

*\*Note: there were technical difficulties with the Zoom meeting, so we followed up individually with members who were not able to access the meeting*

### Internal participants:

Dr. Jessica Berek – Dean of Instruction

Angela Delmont – Associate Dean of Instruction

Leslie Ciaccio – Coordinator of Complementary Health Programs

Julie Kimpan-Freeman – Adjunct Instructor

Kimberly Morgan – Adjunct Instructor

Cindy Karasewski – Administrative Specialist I

- I. College Updates
  - A. Overall Enrollment
    - i. Fall 2024 enrollment is up 7.7% college wide.
      1. Health Sciences Division is up 16%, due to both Esthetics and Medical Assistant programs running.
      2. 28.6% student population is Hispanic/Latino - HSI designation.
  - B. FY25 College Goals
    - i. Creation of LPN Program with plans to offer in Summer 2025.
    - ii. Other college goals discussed related to physical and digital infrastructure:
      1. Physical: addressing deferred maintenance priorities and re-opening the conference center.
      2. Digital: moving major student information systems to the cloud and investing in new student retention software.
  - C. Discussion
    - i. Apprenticeship model
      1. Described the expansion of apprenticeships in other industries, including healthcare and at other community colleges.
    - ii. Basic Spanish skills for employees
      1. Jessica described the College's previous approach to Spanish for Medical Professionals, which was a low enrolled course. Is this still a need?

2. Mitzi stated yes – can be major hurdle in the industry right now. It would be very helpful to have Health Science students be knowledgeable in medical terminology in Spanish.

## II. Program Updates

### A. Program Enrollment

- i. The esthetics program enrollment is up. There are 12 students enrolled in the program and are on track to graduate on May 17, 2024. The last time we ran the program was in 2021 and we had 9 graduates.
- ii. The therapeutic massage program enrollment is up. There are 10 students currently enrolled in the therapeutic massage program and are on track to graduate on July 31, 2024. We had 8 graduates last summer.
- iii. The Kishwaukee Education Consortium dual credit Esthetics program enrollment is up. It has 13 students enrolled and there were 10 enrolled last year.

### B. Curriculum Updates

- i. Curriculum changes discussed at the March 2024 Advisory Committee meeting were approved by the ICCB and are now in effect.
- ii. Changes were to make sure both the esthetics program and the massage program both meet the exact number of hours required by the state. The Illinois state hours required for Massage Therapy is 600 and the Kishwaukee College program was 608 hours. To meet the requirements, the TPM 145 course from a 1 credit course to a .5 credit course. This removed 8 hours, and the program now meets the required 600 hours.

### C. Clinic Update

- i. The esthetics clinic is doing well and is held on Wednesdays. The therapeutic massage clinic will start on January 18, 2025.

### D. Continuing Education Classes

- ii. Adjunct Professor, Julie Kimpan-Freeman has been offering continuing education courses for licensed massage therapists. This is a license renewal year for Massage Therapists. Julie informed the committee of previous and upcoming CEU offerings.

## III. Partner Updates

### A. Employment Outlook/Labor Market

- i. The U.S Bureau of Labor Statistics states that employment of massage therapists is projected to grow 18 percent from 2023 to 2033, which is much faster than the average for all occupations.
- ii. Employment of skincare specialists is projected to grow 10 percent from 2023 to 2033, much faster than the average for all occupations. Mitzi confirmed that they are hiring in all these areas.

### B. Trends in the field

- i. Members stated that cryotherapy and CBD are current trends.
- IV. Employer Panel
  - i. The next Kishwaukee College Employer Panel will be held at Kishwaukee College on July 16, 2025, at 5pm.
- V. Additional Questions or feedback?
  - A. Hand and Stone in Geneva is hiring spa attendants. Leslie will share information with students.