

DATE: 9 November 2021  
TO: Dr. Laurie Borowicz  
FROM: Barbara Leach

ADVISORY COMMITTEE NOTES

Kishwaukee College  
**Business & Marketing Management**  
Fall 2021 Advisory Committee

**Meeting Date:** October 14, 2021  
**Time:** 1:00pm – 2:00pm

**External Participants: 3**

**Chris DeVliegar**-Human Resources Manager-The Suter Company  
**Helen Sharp**-Branch Manager-First National Bank  
**Megan Woodruff**-Advisor-NIU College of Business

**Internal Participants: 6**

**Chase Budziak**-Dean-Office of Instruction  
**Leslie Ciaccio**-Coordinator-Allied Health  
**Dr. Terry Lyn Funston**-Director-Curriculum & Program Development  
**Dr. Joanne Kantner**-Chief Academic Officer  
**Amanda Kost**-Coordinator-Employment & Job Placement Services  
**Tammy Tiggelaar**-Faculty-BUS & MM Faculty

**Meeting Summary**

**I. Welcome & Introductions**

Tammy Tiggelaar welcomed all in attendance and offered opportunity for attendees to introduce themselves. Dean reviewed the purpose of the Advisory Committee and thanked the committee for their role in advising, assisting, and advocating for Kishwaukee College students.

**II. Program Update**

Committee reviewed spring 2021 meeting minutes and approved them. Dean shared enrollment and financial information, identifying enrollment growth in Business (31%) and Marketing/Management (35%) since fall 2020.

Discussed how synchronous class offerings helped to engage and connect students. Program will offer more variety in class delivery in Spring 2022. The College is in need of adjunct faculty

to teach Introduction to Marketing and Human Resource Management.

Several new partnership agreements have been established: Accounting, Business and Marketing with Western Governors University in Business Accounting, Business Administration Health Care Management, Human Resources Management, IT and General Business Administration Management. Automatic admission into Southern Illinois University, Carbondale in online Accounting and Business Administration programs.

### **III. Curriculum and Student Outcomes**

Faculty shared the approved program planner for a new Organizational Leadership certificate. The new certificate builds upon the Supervision Basic certificate and stacks into the A.A.S. degree. In Spring 2022, students from the City of Sycamore may be eligible if they take the following courses: Human Relations, Leadership Development, and Introduction to Management. Most of these classes are offered online to accommodate different work schedules.

### **IV. Industry & Employer Discussion**

Industry update: This is an exciting time for those looking for employment. There are many openings right now in business, marketing, accounting, HR, purchasing, logistics.

Future suggestions: Employers made some curricular suggestions based on industry needs, including: Problem solving, conflict resolution, financial literacy/wellness, communication, and interpersonal skills.

Work-based Learning: Suter company has an internal professional development program with several students pursuing degrees at Kishwaukee College. Suter would love to work with KC to build a bridge to programs at NIU, to ensure that students are not lost when they transition to a 4-year university.

The credentials offered by Kishwaukee College are appropriate for tellers in the local banking industry, and First National Bank has hired several KC students.