

**ACCOUNTING/  
BUSINESS/MARKETING MANAGEMENT  
Advisory Committee Meeting**

MEETING DATE: Thursday, October 15, 2020

MEETING TIME: 1:00 p.m.

MEETING PLACE: Kishwaukee College, Zoom

**AGENDA**

- Introductions
- Review Fall 2019 Meeting Minutes
- Fall 2020 Enrollment
- Program Updates
  - MM Supervision Certificate/Sycamore U
  - Business Club Update
  - Rockford University Articulation/MM Program
  - Other
- Dual Credit
- Internship Opportunities
- Industry Standards or Certifications
- Needs/Issues/Topics in the Workforce
- NIU College of Business update
- Other