

ACCOUNTING BUSINESS/MARKETING MANAGEMENT Advisory Committee Meeting

MEETING DATE: Tuesday, 10/24/2017
 MEETING TIME: 8:00 a.m.
 MEETING PLACE: Kishwaukee College, A-1228

Breakfast will be served.

AGENDA

- Introductions
- Welcome: Chase Budziak, Dean, Math, Science & Business
- FA 17 Enrollment ACC/BUS/MM: Tammy Tiggelaar & Everett Westmeyer
- Fall 10th Day Report: Tammy Tiggelaar & Everett Westmeyer

Committee Members:

- **Trends you are seeing in the workplace (good, bad, or otherwise). What can we (KC) do to better prepare our students for transition to the workforce in general and your business specifically?**
 - 1. What are the current or projected employment needs of your organization for Accounting/Business/Marketing Management over the next 2-3 years?*
 - 2. Are the majority of your new entry-level positions filled by individuals with previous training or candidates you are training in-house?*
 - 3. Does the Kishwaukee College ACC/BUS/MM program provide the level of training that you require of new employees? Too much or too little?*
 - 4. If there is an employer demand for ACC/BUS/MM training, what are your recommendations for getting more students into this training pipeline?*
 - 5. To what extent are you willing to help support the efforts necessary to grow enrollments and support the program?*
- **Marketing & Management Curriculum: suggestions for modifications**
- **Dual Credit Opportunities**
- **Internship Opportunities**
- **Other: Kishwaukee College web & e-mail address changes: kish.edu**

	BUSINESS/MARKETING/MANAGEMENT - full time & part time students													
Curr. #	Curriculum Name	SP10	FA10	SP11	FA11	SP12	FA12	SP13	FA13	SP14	SP16	FA16	SP17	FA17
218	AAS-Marketing & Management	49	62	63	70	72	65	60	61	49	36	33	21	26
293	Cert-Retailing	0	1	2	7	2	5	3	3	1	0	0	0	0