



To: Dr. Laurie Borowicz, President  
From: Dr. Kayte Hamel, Vice President of Administration  
Kelly Ness, Director of Marketing  
Date: February 3, 2025  
Re: Website Consultant RFQ Recommendation

On Friday, December 6, 2024, the College issued a Request for Qualifications (RFQ) seeking a consultant to perform a website navigation audit and provide recommendations for mobile optimization enhancements. This initiative aims to improve the website’s functionality and user experience while maintaining its current design framework. The College’s current website was launched in November of 2020.

Eight firms initially submitted RFQs for consideration. Following a comprehensive review, six firms were invited to deliver virtual presentations. From these presentations and a subsequent Q&A session focused on the project scope, three firms were invited to submit detailed budget proposals.

Vendor	Audit	Implementation	Total Cost
Barkley OKRP	\$ 73,600	\$ 139,400	\$ 197,000
Carnegie	\$ 46,130	\$ 31,040	\$ 77,170
OHO	\$ 57,165	\$ 142,025	\$ 199,190

We recommend Carnegie as the College’s web consultant based on their qualifications and the most cost-effective proposal and respectfully request the Board’s approval to enter into a contract for \$77,170, plus a 10% contingency, for a total of \$84,887.



KISHWAUKEE COLLEGE

RFQ

Bid-Opening Form

Business Office

21193 Malta Rd. Malta, IL 60150

Direct: 815-825-9400 • kish.edu

Title of Sealed Bid: Website Navigation Audit Date: 12-19-24

Purchasing Coordinator: Kelly Ness  
(or designee)

Location of Opening: Kishwaukee College Time: 12:00 (noon)

Witness: [Signature]

Vendor	City, State	Offered Price
MRW Connected	East Hampton, MA	<del></del>
eri	Portland, ME + Worcester, MA	
Barkley OKRP	Chicago, IL	
Carnegie	Westford, MA	
Swoon	Vancouver, BC	
Stamats	Cedar rapids, IA	
OHO	Boston, MA	
War Horse Agency	Scottsdale, AZ	